

## **Emirates Unveils Exciting Armani Hotel Milano Offers**

**Dubai: July 31, 2013:** Emirates' customers can now look forward to a memorable visit to the world's fashion capital with the introduction of a special free night offer at the luxury Armani Hotel Milano, valid between 1 November 2013 and 31 January 2014.

Located in the iconic fashion district known as Quadrilatero della Moda, Armani Hotel Milano is only a few minutes away from the luxury shopping streets of Via Montenapoleone and Via della Spiga, and the great landmarks of La Scala theatre and the spectacular Piazza del Duomo. A vibrant and eclectic city, Milan's multi-faceted charms appeal to the culture and design enthusiast, the gastronomy lover, fashion mavens and those travellers seeking to discover the city's little secrets and hidden gems.

All Emirates customers booking flights to Milan from any destination between 1 November 2013 and 31 January 2014 can enjoy:

- One night free accommodation at the Armani Hotel Milano on Room Only basis (single or double occupancy) when booking a two night stay at the hotel at the Best Available Rate. (Total length of stay of three nights)
- Two night's free accommodation at the Armani Hotel Milano on Room Only basis (single or double occupancy) when booking a four consecutive night's stay at the hotel at the Best Available Rate. (Total length of stay of six nights)
- Three night's free accommodation at the Armani Hotel Milano on Room Only basis (single or double occupancy) when booking a six consecutive night's stay at the hotel at the Best Available Rate. (Total length of stay of nine (09) nights)

The above offer is capped at a maximum of three complimentary nights per booking even if the booking is made for more than six consecutive nights.

Additional benefits offered to Gold Skyward Members traveling with Emirates to Milan are entitled to a free upgrade to the next room category and a late check-out based upon availability at the time of check-out. Platinum Skyward Members traveling with Emirates to Milan are entitled to a free upgrade to the next room category based upon availability at the time of check-in and a late check-out based upon availability at the time of check-out, complimentary American breakfast for up to two persons and a dedicated discount at the Emporio Armani and Giorgio Armani Stores in the Fashion District of Milan.

With the launch of Emirates' new trans-Atlantic route from New York to Milan, which will begin on 1 October, 2013, providing the only First Class Service between the two cities – with the Armani Hotel Milano offer, customers can enjoy uninterrupted style and luxury at every step of their journey.

Armani Hotel Milano embraces modern elegance and is passionate about delivering the most personalised comfort and service, to make every guest feel 'at home'. The Armani style and philosophy defines every detail of the 95 rooms and suites. Each element has been personally designed by Giorgio Armani and chosen for its aesthetic qualities. Guests can also enjoy a choice of restaurants and the signature Armani Spa.